

BROADCAST

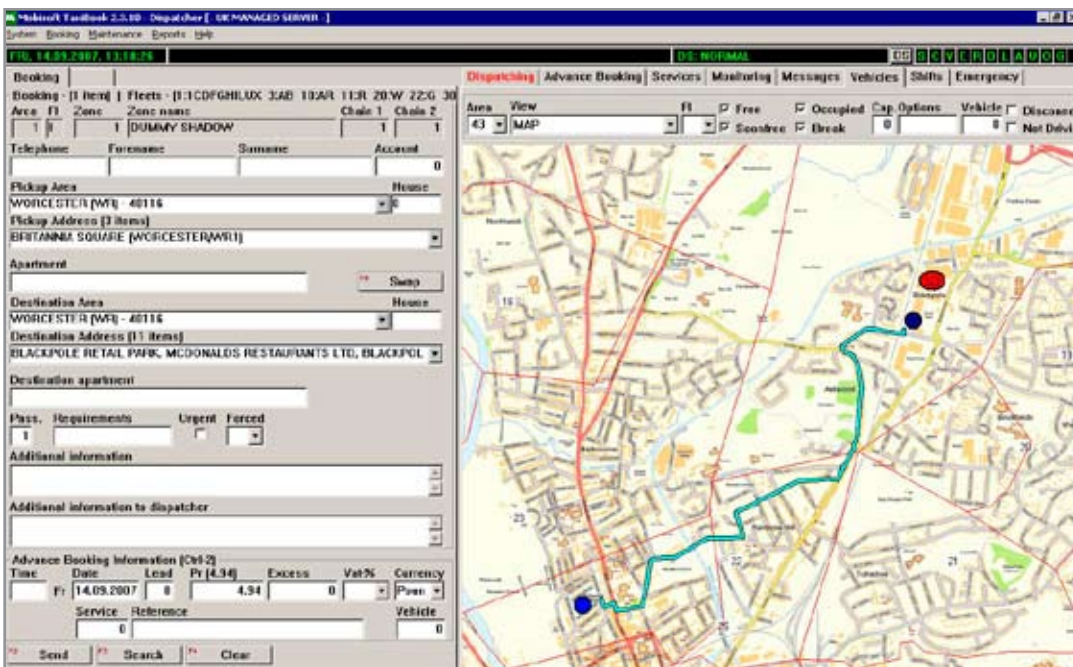


The Next Step in Taxi Technology

Technology convergence is a leading industry trend today, and bringing an interactive multimedia channel to the taxi back seat is undoubtedly the natural next step for the taxi market.

Based on an Internet-type interaction, Digital Dispatch's innovative solution places entertainment and information at the passenger's fingertips through a passenger information monitor in the back seat of the taxi.

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Proven Hosted Solution for Small Taxis

A proven hosted ASP dispatch solution for small taxi fleets is now available through Digital Dispatch's recent acquisition of MobiSoft. This allows smaller taxi companies in North America to use an application service-based computerized dispatch solution that has already been perfected by MobiSoft over the last 10 years and has been in use in Finland and the U.K. for sometime.



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Hosted Solution for Small Taxi Co's: Now in North America

Digital Dispatch Acquires New Solutions for Small Fleets

MobiSoft OY of Tampere, Finland is a growing international software company which has provided automated dispatching and scheduling, GPS and digital map-based routing, and location systems in Europe for over 10 years. The company specializes in application service provider (ASP) -based automated dispatching and computerized data transfer applications for the passenger transport market.

This solution essentially extends some of the core functionalities of computerized dispatching to the smaller taxi companies without the upfront costs involved in buying hardware and software and maintaining these in-house. This solution uses standard cellular networks for data dispatching, which means the smaller companies also do not incur the infrastructural costs of setting up a private mobile radio network.

Some standard functionalities of this solution include satellite positioning, detailed map and routing facilities, and an automatic booking system that applies a multi-layered matching system to fit a cab with a job. This enables small taxi firms to efficiently manage their fleets, allowing more time for customer service and in-turn improving the overall business efficiencies that can position them as strong competitors within their specific marketplace.

"This strategic move will help leverage Digital Dispatch's brand recognition within the taxi market, and MobiSoft's proven hosted ASP-based product offering enables Digital Dispatch to target the small fleet taxi market," commented Vari Ghai, CEO and President for Digital Dispatch. "The enterprise taxi dispatch market for large fleets is maturing and saturating. MobiSoft's hosted ASP recurring revenue model provides us with the ideal solution to address the small fleet market and to continue our leadership role in mobile data dispatching."



Entering South Africa: Another Landmark

In order to sustain growth, Digital Dispatch is constantly developing new solutions that can support specific customer needs. We recently reached a landmark in that area. South Africa-based Emcom SA Ltd. and Digital Dispatch have entered into a recent agreement whereby Emcom will purchase Vector 530™ mobile data terminals from Digital Dispatch.

Emcom, which is based in Durban, is South Africa's most successful company in the Radio Telecommunications industry and in fleet management. Emcom will use the Vector 530™ mobile data terminals for its client Eskom, South Africa's primary electricity supplier. Eskom meets about 95% of the country's electricity requirements and is responsible for the generation, transmission, and distribution of electricity from its twenty-four power stations.



Kevin Barker and Rob Fryer of Emcom

development and easy maintenance of innovative firmware applications to interface to Digital Dispatch's mobile data terminals. It includes core software, a comprehensive Application Programming Interface, run-time libraries for high-level functions, a proven development process as well as debugging tools.

A company such as Eskom with a fleet size of 5,000 can greatly increase efficiency with the ability to specialize

“The SDK is a fully integrated set of components designed to support the rapid development and maintenance of innovative firmware applications to interface to Digital Dispatch’s mobile data terminals.”

Using Digital Dispatch's Software Development Kit (SDK), Emcom has developed the software to interface to the Vector 530™. The SDK is a fully integrated set of components designed to support the rapid

and customize its software to integrate with existing hardware. Very popular in Europe, many of our current customers have taken advantage of our SDK to integrate with the iPilot 8000™ and the Vector 530™.

Eskom's Koeberg Power Station on the Western Cape, Africa



Digital Dispatch Provides Customer Support Worldwide

Team-work helps the Dream-work, Down Under

Over the past two years Digital Dispatch has established a significant market presence in Australia through its partnership with MACT Holding Company, working together to bring new dispatch and payment technology to the 'land down under'.

In addition to the partnership, which has the potential to operate globally, MACT is currently utilizing Digital Dispatch's PathFinder™ software application and iPilot 8000™ mobile computers to equip and service their existing fleets Lime Taxis, Apple Taxis, and GPS Cabs. PathFinder™ allows MACT to maximize efficiency because each company is able to set its own parameters based on its unique needs while sharing the same PathFinder™ application and dispatch center.

Recently MACT chose to upgrade its facilities in order to provide the company with easier access to multiple telecommunication carriers from one location. The new Ultimo Global Switch data centre is a world class facility that provides one of the more dynamic hosting environments in Australia.

According to Peter Oates of Lime Taxis, this was a complex exercise with a number of scenarios that needed to be covered to mitigate the potential



risks of moving the critical application servers. The process began in January 2007, and the migration, which was coordinated by Digital Dispatch Software Support Integrator, Sorin Popa, took place on August 26th beginning at 2:30 a.m. local time. A team of professionals worked diligently and efficiently to move the Pathfinder™ servers from one end of town to the other. The downtime was forecasted to be four hours. However, the well prepared team had

"It was executed professionally by all parties, well within the approved change window, and with only minor impact to the business," Oates commented in his thank you note to all



involved in this project. MACT Holdings is a subsidiary of

"In the end it was executed professionally by all parties, within the approved change window, and with only minor impact to the business".

- Peter Oates MACT Holding Company

it completed in less than two hours. According to Sorin Popa "There were no surprises because we analyzed and anticipated any potential problems before hand. This was done through careful analysis and planning. The Pathfinder™ database servers and application servers are equipped to permit a safe and quick transfer."

There were a number of people from various organizations who were involved in the planning and execution of this migration including Digital Dispatch's own Software Support/ Integrator Sorin Popa, Database Developer Shahram Akhtary, and Director of North American Projects, Viji Maini.

Macquarie Bank Limited (MBL). Through its subsidiary Macquarie Securities (USA) Inc, MBL has become one of the best known Australian infrastructure companies to have set up operations in Canada, and to date, has invested more than \$1Billion in Canada. Earlier this year, the Macquarie Group was awarded the management contract for the Sea to Sky highway project in British Columbia, Canada.



The Next Step in Taxi Technology: Interactive Information for Passengers

Already being implemented in New York City's medallion yellow cabs as part of the Taxi & Limousine Commission's technology enhancement project for the Big Apple, this next step in technology offers an easy and convenient travel experience to passengers, providing access to real time route maps, news, entertainment and local information. Complete with volume control and mute options, the iView 8000™ passenger information monitor (PIM) allows passengers to be in full control of their in-vehicle riding experience including the ability to swipe their own cards for payment without having to hand personal information over to the driver.

Digital Dispatch's new digital interactive solution features the iView 8000™ which comes with the integrated card swipe, a 10.4" color



iView 8000 in NY cab

display with a wide viewing angle, a rugged touch screen and a user friendly interface with Internet-type interaction. The innovative solution opens up a targeted channel for advertising and the media, and it is set to go global soon.



"For taxi operators this new technology addresses the need for easy, secure and efficient electronic payment services," said Jay Hutton, President of the Media and Advertising business unit for Digital Dispatch. "The solution also provides for a new revenue stream through the sale of advertising and other value added services."

According to The Taxi, Limousine and Paratransit Association it is estimated that taxi companies in the U.S.A. alone transport 1.4 billion passengers annually. "But this isn't just about selling advertising to passengers," Jay added, "There has been excellent user feedback on the ability to check into flight schedules, to see an up to date newscast, to check the weather, or to see the path the cab is taking through the city via the GPS."

Digital Dispatch Selected to Equip Detroit's SMART

Digital Dispatch has been chosen by Suburban Mobility Authority for Regional Transportation (SMART) of Michigan as the prime contractor to equip part of its fleet with a complete paratransit management solution.

this project exemplifies our ability to effectively partner with best-of-breed vendors to bring full solutions to the marketplace."



SMART is presented with a solution that will effectively streamline their operations by improving communications to and from drivers. The solution also boasts the ability to enable

efficient record keeping and reporting, while reducing operating costs.

SMART will combine Digital Dispatch's iPilot 8000™ mobile computers and communications infrastructure, with Ontira

Communications Inc's Automated Traveler Information System, and a scheduling application from StrataGen Systems Inc. This combination



will provide SMART with a seamless solution that will enable the organization to meet the growing demand for enhanced paratransit services.

SMART which provides fixed-route and demand-response service to the metro Detroit area of Michigan, moves roughly 225,000 people per week with its fleet of 640 buses. The organization also provides vehicles, funding and technical support through Community Transit services, which helps local communities design and operate these services. SMART has chosen Digital Dispatch to coordinate the solution because of its proven expertise in radio technology and its commitment to the growing paratransit market.

"Digital Dispatch is very excited to be the vendor of choice for SMART," said Brent Gushulak, Vice President of Sales, North America, for Digital Dispatch. "Our position as prime vendor for

Al Enders: Innovator and Industry Leader



The taxi industry has lost a pioneer, Al Enders, Chief Executive of Checker Transportation group of Calgary, Alberta recently passed away following a battle with Cancer.

When Mr. Enders began his work in the taxi business in 1975, taxis were still being tracked by dispatchers who used large map boards attached to walls to track their fleets. Thanks to the ingenuity of Mr. Enders, today, those boards are replaced by computer terminals and computerized dispatch systems. He originally introduced the concept of dispatch systems to taxi firms in Western Canada, and eventually, to the rest of the world.

It has been said that Mr. Enders' principal contribution to the industry was his competitive nature. His passion for the taxi business is well known, and he is recognized locally for always being a step ahead of everybody and consistently raising the bar.

Upcoming Events We Will Attend

October

October 9-12
TLPA Annual Convention & Expo
Denver, Colorado

October 10-12
AAA D2000
Heathrow, Florida

October 12-13
C.P.C.D.I.T Show
Trois-Rivières, Quebec

October 16-18
WasteCon 2007
Reno, Nevada

November

November 4-7
Limo Digest Annual Expo
Atlantic City, New Jersey

November 19-20
American Towman Exposition
Baltimore, Maryland

November 28-29
Canadian Waste & Recycling Expo
Vancouver, British Columbia

December

December 2-5
Crane and Hoist Conference & Expo
Las Vegas, Nevada



Validating Addresses Quickly



Wilson Yip
Customer Service Representative

Wilson Yip's Tips

Have your dispatchers noticed that addresses are not validating quickly after hitting the info key?

To solve this problem you may want to suggest they run a taximodify.

This command will help reorganize the information that is stored within the servers' hard drives so that when the system looks up addresses, it can locate them efficiently.

Just follow these twelve steps:

- 1** Make sure that the master and slave servers are synchronized. On any of the servers run `ts`. The slave should say "Healthy, with Master Authority"
- 2** Perform a `taxistop` on the slave
- 3** Run `adb_validate`
- 4** Run `taximodify`
- 5** Give `taximodify` some time to do its thing. This step could take 15 minutes to an hour, depending on how fast your servers are
- 6** Once it finishes, run `taxistart`
- 7** Make sure that the servers are synchronized again
- 8** Once they are synchronized, you need to perform a switchover, so run `taxigoslave`
- 9** When the switchover is successful, run `taxistop` on the new slave
- 10** Perform a `taxidbdump` on the master and `taxidbrestore` the slave
- 11** Once the `taxidbrestore` is finished on the slave, run `taxistart`
- 12** When the slave has synchronized, both servers have successfully finished the `taximodify`

If you only have one server, your system will be down while `taximodify` is running. If you have two or more servers, it is best to run the `taximodify` during a slow period to avoid problems with synchronization. In that case you would need to do a `taxidbdump` and `taxidbrestore` in order to make the slave healthy again and start the `taximodify` from the beginning.

It is recommended that a `taximodify` is run approximately every 6 months to keep your servers running smooth.

If you have any questions please contact customer service at 1-888-821-9321 Monday to Friday 6AM to 6PM

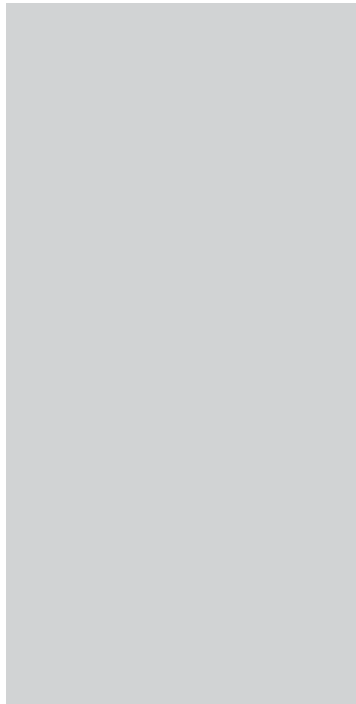


Warren Wong

Warren Wong- VP of Human Resources and Administration

Mr. Wong through effective human capital strategies actively contributes, supports and influences organizational operations and strategic business strategies working with the company's executive team. At DDS Warren's passion is with all employees of the company to build a full service human resources and administrative function that transforms, enables and inspires.

Warren is a proven senior human resources professional with more than two decades of progressive human resources management experience. He has a successful leadership track record in working in high growth complex matrix organizations.



Warren successfully established the Canadian human resources functions for national and global internet/technology companies, including Burntsand and eBay.

His experiences span the business spectrum of local small local start-up companies to global Fortune 100 companies with revenues in excess of \$45B USD working in Canada, the United States and Asia. Including diverse private industry experience, Warren has successfully worked in government and academia as well. He also has had the unique experience of working for the 1986 World Exposition.

Warren has a Bachelor's Degree majoring in Communications from Simon Fraser University. Active in the community, Warren is a long time member of the



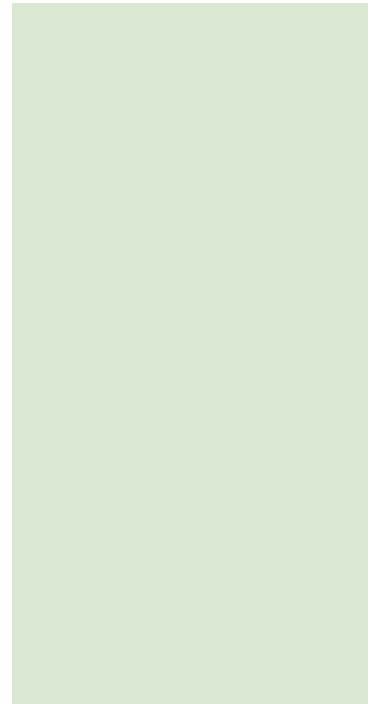
Steven Pierson

British Columbia Human Resources Association and is an international member of the Hong Kong Institute of Human Resource Management.

Steven Pierson- Regional Account Manager

Digital Dispatch Systems is pleased to extend a warm welcome to Steven Pierson who has joined our company as Regional Account Manager. Previously working for Bell Canada, Steven brings eight years of sales experience to Digital Dispatch. He is currently working toward his Masters Degree in Business Administration at the University of Liverpool through distance education.

In his time spent away from the office Steven enjoys participating in outdoor activities such as skiing and running.



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